

D.A.T.A. Executive Board Meeting Notes (2.10.16)

Current D.A.T.A. Executive Board Members

Cara Gomez – President

Nikki Lounsberry – President-Elect

John Smith – Past President

Brett Sammons – Secretary

Kelly Stafford – Treasurer

Bryn Crowder – Student Representative

Morgan Taylor – Student Representative

1. **Call to order**
2. **Role call**
 - a. Brett Sammons and Bryn Crowder absent
3. **Minutes approved from last meeting**
4. **President's Remarks:**
 - a. NATA/D2 NPI Number push
 - i. Set up computer at next business meeting for people to register if they don't already have one
 - ii. Add story to website (link already posted), insta and twitter also
5. **Treasurer's Report**
 - a. Current Balance \$42,910.47
 - b. Less \$16,000 for investment
 - c. Tax update
 - i. Lawyer paid
 - ii. Kelly filing incorporation paperwork now for March
6. **Old Business-Important**
 - a. **Fundraising Campaign**
 - i. Cara already contacted ATI, AI DuPont, and Premier PT
 - ii. Revamped fundraising levels have been added to letters
 - b. **5k**
 - i. Kelly taking the lead
 - ii. Medals and awards
 1. Order new medals with our logo? (research prices)
 2. Prize for top finishers male and female?
 - a. Depends on what we get from women's running company
 - iii. Timing
 1. Kelly looking up costs from previous years
 2. This year stick with what we have and look into Racewire for next year
 - iv. Raffle
 1. Student delegates running collection for raffle
 - v. Food
 1. Brett planning
 2. John will do pretzels and assist Brett with coordinating food
 - vi. Race flyer
 1. Nikki and Kelly
 2. Print in B&W on colored paper
 - vii. PR
 1. Push donations
 2. Flyers everywhere
 3. Sunglasses with logo
 - a. Get pricing
 - viii. Location
 1. Confirmed
 2. Time pending approval
 - c. **Scholarship Updates**
 - i. D2/DATA/EDAC application has been updated
 - ii. Kelly working on entry level application
 - iii. Keep survey monkey for recommendations?
 - iv. Finalize judging rubric (Nikki and Kelly)
 - v. Applications due March 20th
 - d. **AT Month Promo**
 - i. Colleen Kelly heading EKG event
 1. DATA will help advertise
 - ii. New ideas for AT month high school award?
 - iii. PR work on promo for DATA
 - e. **Committees:**
 - i. EDAC Chair: Patrice Elder
 - ii. Educational Committee Chair: Dr. Buckley
 1. President-elect will assist education chair with meeting set-up
 - iii. SSC Chair: Devon Adams
 1. Email about traveling care for away students
 2. DE representative to March meeting
 - iv. Governmental Affairs Committee: Dan Watson and Kathleen Eiler

- v. Honors and Awards Committee: Brandon Desantis
- vi. BOC compliance: Brett Sammons
- vii. PR: Kathleen Kenny
- viii. Ethics: Mary Mundrane-Zweicher
- ix. Cara has set up a new organizational chart
- x. Get committee info and contact info on website

f. BOC CEU Provider

- i. Cara and Brett plan Lower DE CEU meeting for Spring

7. Old Business—Quick Updates

a. December Business Meeting

- i. Nikki compiling feedback from last meeting
- ii. Facility
 - 1. Smyrna HS?
 - 2. Cara contacting other southern DE people for availability of other venues

b. Legal/Governmental updates:

- i. Nikki continue to monitor PT/AT board
- ii. Licensing bills: MATA, MiATA and AATA
 - 1. Get more details and get gov't affairs involved

c. SSC strategic planning

- i. Nobody signed up to do anything to make a plan

d. Financial Planning

- i. Discuss timeline to invest additional money
 - 1. Keep \$10,000 cash available for DATA in checking; invest the rest
 - a. Can liquidate asset and have cash available in minutes if needed
 - b. When cash amount accumulates to more than \$15,000 in November, invest money to return cash asset to 10,000
 - c. \$35,000-40,000 invested will net approx. \$2,000 per year in interest

8. Important Dates:

- a. May 7: 5K
- b. June: SSC Meeting
- c. June: Lower DE CEU
- d. June: NATA and Hit the Hill Day
- e. August: Women in AT CEU
- f. December 4th: DATA meeting

9. Adjourn

DATA Organizational Chart

